

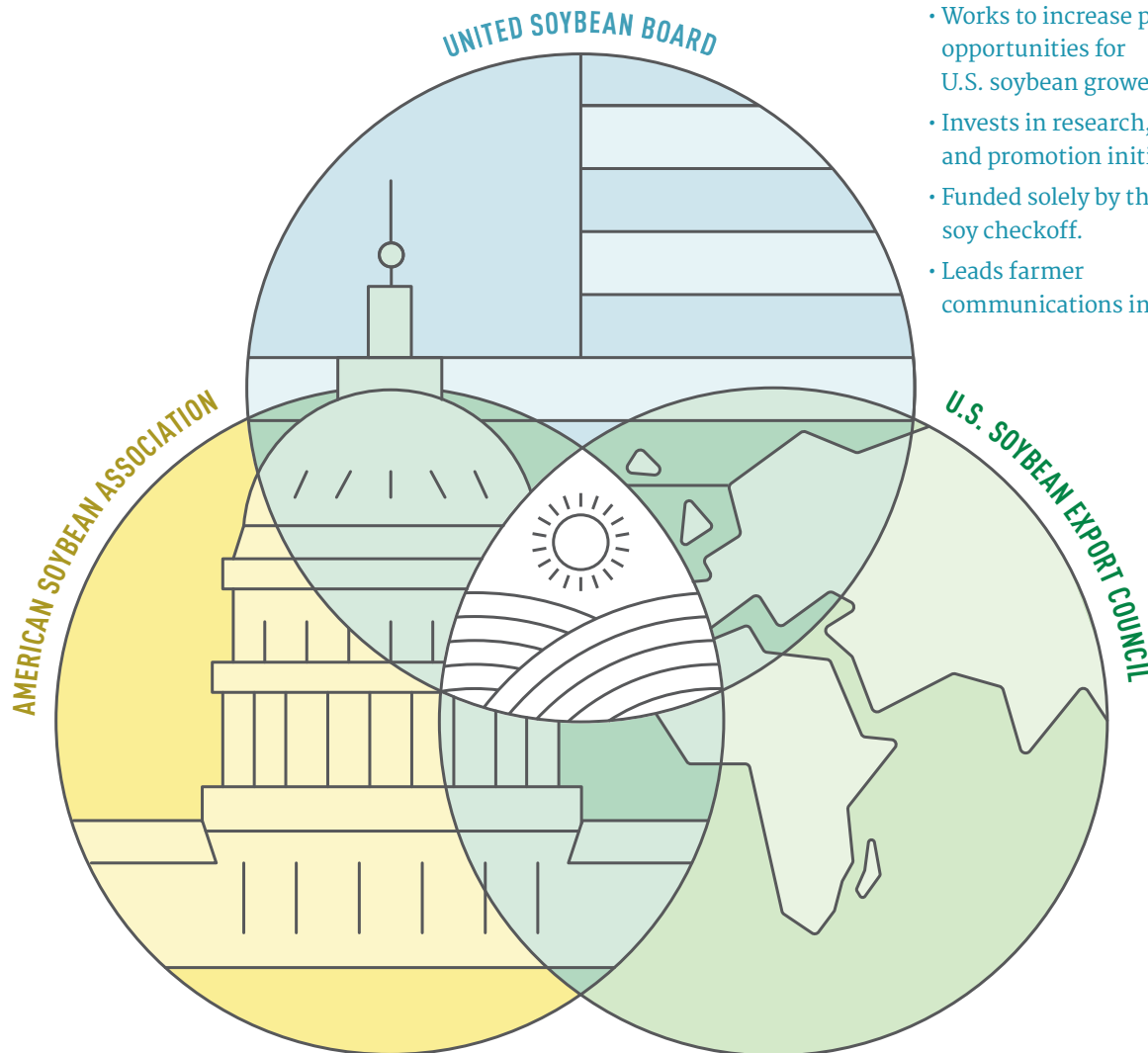
# THREE OBJECTIVES. ONE MISSION.

On a mission to improve the lives of 515,000 U.S. soybean farmers, these highly committed, specialized organizations have helped make soybeans America's No. 1 crop — proudly working as hard as the farmers we represent.



## RESEARCHING. PROMOTING.

- Works to increase profit opportunities for U.S. soybean growers.
- Invests in research, education and promotion initiatives.
- Funded solely by the soy checkoff.
- Leads farmer communications initiatives.



## REPRESENTING. NEGOTIATING.

- Works with legislators and government officials in Washington, D.C.
- Represents U.S. soybean farmers on domestic policy matters, such as the farm bill.
- Funded by individual farmer memberships.
- Partners with USB (domestic) and USSEC (international).



## MARKETING. DEVELOPING.

- Builds reputation of and preference for U.S. soy around the world.
- Pursues new and expands existing U.S. soy export markets.
- Funded by the soy checkoff and U.S. Department of Agriculture.