



For more information, contact:

Jennifer Reed-Harry, Executive Director
Pennsylvania Soybean Board
Ph: 717. 651-5922
jrharry@pasoybean.org

Emily Landis Appointed to Pennsylvania Soybean Board

HARRISBURG, PA (December 2, 2014) – Emily Landis, of Pennsylvania Furnace, Centre County, Pa., has been appointed to the Pennsylvania Soybean Board.

Landis, a graduate of Penn State University with an undergraduate degree in Agricultural Systems Management and a graduate degree in Animal Science, is employed as a commercial lender with a focus on business development at Jersey Shore State Bank. She and her husband, Wendall, operate a Registered Angus and Hereford cow-calf operation, Hidden Pond Farms, in Ferguson Township. Together with her parents Jim and Sandy Rogers, they also operate a 300 acre cash grain operation with 70 acres of hay.



Emily Landis

In addition to serving as a member of the Pennsylvania Soybean Board, Landis is also president-elect of the Centre County Farmland Trust and will chair the Pennsylvania Beef Quality Assurance Commission beginning in 2015.

“Through my work with the cattle industry, I recognize the value of soybeans in animal agriculture, which is the number one customer of soy meal. I also know there needs to be a link between growers and end-users in promoting a quality product. I’m looking forward to serving on the Board as we invest check-off funds in research, opportunities for new uses, and promotions in support of Pennsylvania growers,” says Landis.

The Pennsylvania Soybean Board is a farmer-controlled Board responsible for managing Pennsylvania's share of funds received from the nationwide Soybean Checkoff program. There are currently seven members on the Board.

Checkoff funds are used for implementing a program of promotion, research, consumer information, and industry information designed to strengthen the soybean industry's position in the marketplace, to maintain and expand existing domestic and foreign markets and uses for soybeans and soybean products, and to develop new markets and uses for soybeans and soybean products.

About the Pennsylvania Soybean Board

The [Pennsylvania Soybean Board](#) is a farmer-controlled Board responsible for managing Pennsylvania's share of funds received from the nationwide Soybean Checkoff program. The funding is available under an assessment program, approved by Congress in 1990, under which soybean farmers contribute 50 cents of every \$100 they receive for their beans at the first point of sale. Funds are used to develop markets, educate consumers, and research new ways to utilize and produce soybeans more efficiently. For more information, visit www.pasoybean.org. ###